



Published? Waiting to be published?

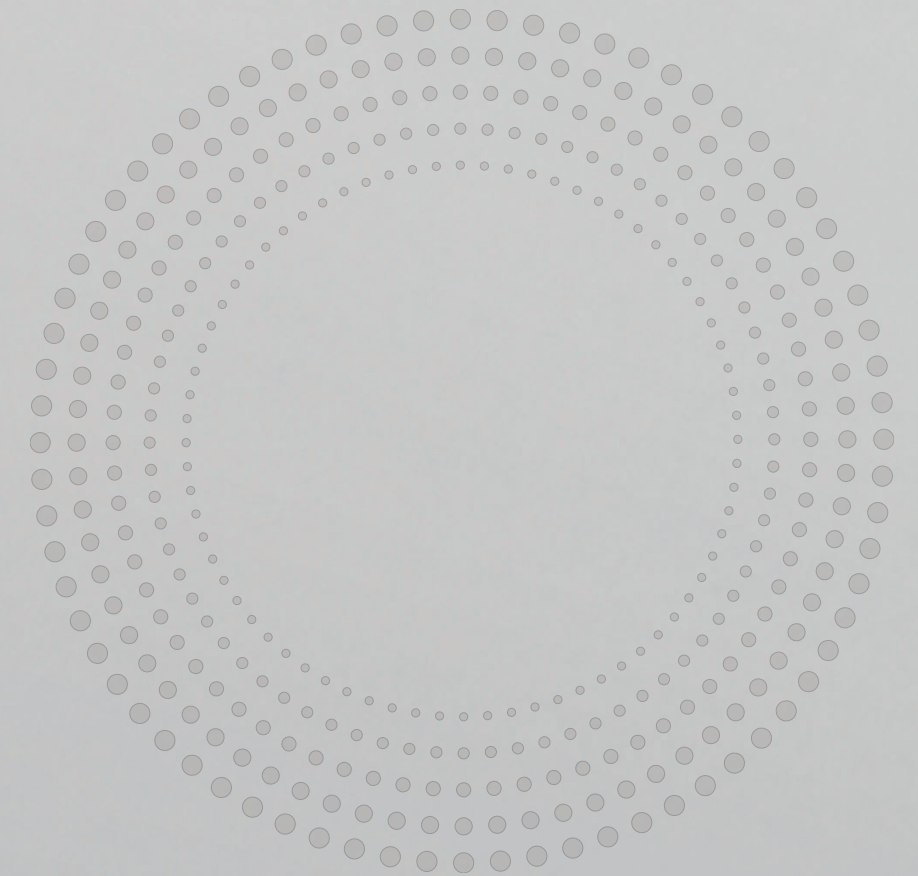
BookBoys PR helps aspiring as well as established authors. We get your book to potential readers.

Explore the brochure for more!

Philosophy

weaving the perception

A reader is inspired to read a book by reading about the book. What do other readers say about a title? What do book critics and book bloggers say about a particular book? If things are all good, reviews and opinions are positive, a book should be in the hands of interested readers.



Planning the acts

philosophy in action

To create the perception about the book & the author, we engage genuine readers, bloggers, book critics and other experts (graphic, social media, marketing). Readers, critics and bloggers generate content about the book and the author. And rest others do their best to promote the content through various means to create the necessary perception.



Designing the scenes

platforms where we act

Book Reviews on:

1. Amazon
2. Goodreads
3. Literary Websites
4. Book Blogs
5. Google

Opinion Building on:

1. Literary Websites
2. Goodreads
3. Blogs
4. Social Media
5. Discussion Platforms



Unfolding the scripts

services we offer

Book Promotion:

1. Amazon Reviews
2. Goodreads Reviews
3. Google Reviews
4. Critical Reviews on Literary Websites
5. Reviews on Book Blogs (Blogspot, WordPress etc)
6. Book Feature & Listing Articles
7. Book Trailer of different lengths (50-60 seconds, 08-15 seconds)
8. Social Media Promotion (account management & marketing)
9. Perception Building on Discussion Platforms
10. Blast Sales



Unfolding the scripts

services we offer

Author Branding:

1. **Official Website Design & Management**
2. **Social Media Accounts Creation & Management**
3. **Author Feature Articles**
4. **Genre-associated Website SEO**
5. **Digital Interviews**
6. **Perception Building**
7. **Goodreads Account Creation & Management**
8. **Google Featured Snippet for Author & Book (claiming & designing)**
9. **Publishing Assistance**
10. **Editing, Manuscript Consultation, Pre-release Reviews**



Showing the cards

pricing for the awesome things we do

Amazon Reviews:

20 – 7,000 + price of 20 Ebooks

50 – 15,000 + price of 50 Ebooks

100 – 27,500 + price of 100 Ebooks

Goodreads Reviews:

30 – 6,000

50 – 9,000

100 – 16,000

200 – 30,000

* Duration: 5 days to 30 days depending on the number

* We can offer up to 5,000 reviews on Goodreads

Showing the cards

pricing for the awesome things we do

Literary Platform Reviews:

05 – 9,000

10 – 16,000

20 – 27,000

Google Reviews:

10 – 1,500

20 – 2,800

30 – 3,600

50 – 5,000

Feature Articles:

05: 4,500

10: 8,000

* Duration: 5 days to 30 days depending on the number

Showing the cards

pricing for the awesome things we do

Get in touch for these prices:

Genre-SEO

Google Author Snippet

Author Interviews

Perception Building

Publishing Assistance

Manuscript Consultation

Book Editing

Author Website:

6,000 to 20,000

Book Trailer:

8-13s: 3 for 3,000

40-60s: 4,000

Video Book Review:



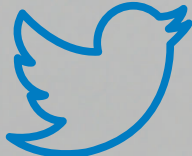
Human: 4,000

Voice & Effects: 6,000

Showing the cards

pricing for the awesome things we do

SOCIAL MEDIA – ACCOUNTS MANAGEMENT & CONTENT PROMOTION

Daily Posts:	25,000/month	15,000/month
	3	2
	3	2
	6	3

25K package also offers likes, comments & reach – passive marketing
subscribe for yearly plan & get 2 months price off

Showing the cards

pricing for the awesome things we do

GOODREADS SPECIAL: SOUL OF AUTHOR BRANDING!

for authors who look beyond 'just one book'

7,000/month

Saving is yours!

10 Reviews

Yearly: 70,000

100 Followers

Half-Yearly: 35,000

3 Discussions

5 Questions

Making the call

contact us for queries, confirmation or customisation

We are always excited to have new authors on board!

Call us: +91 9798108921, +91 9709949971

Email: contact@bookboys.in

Website: <https://bookboys.in/>