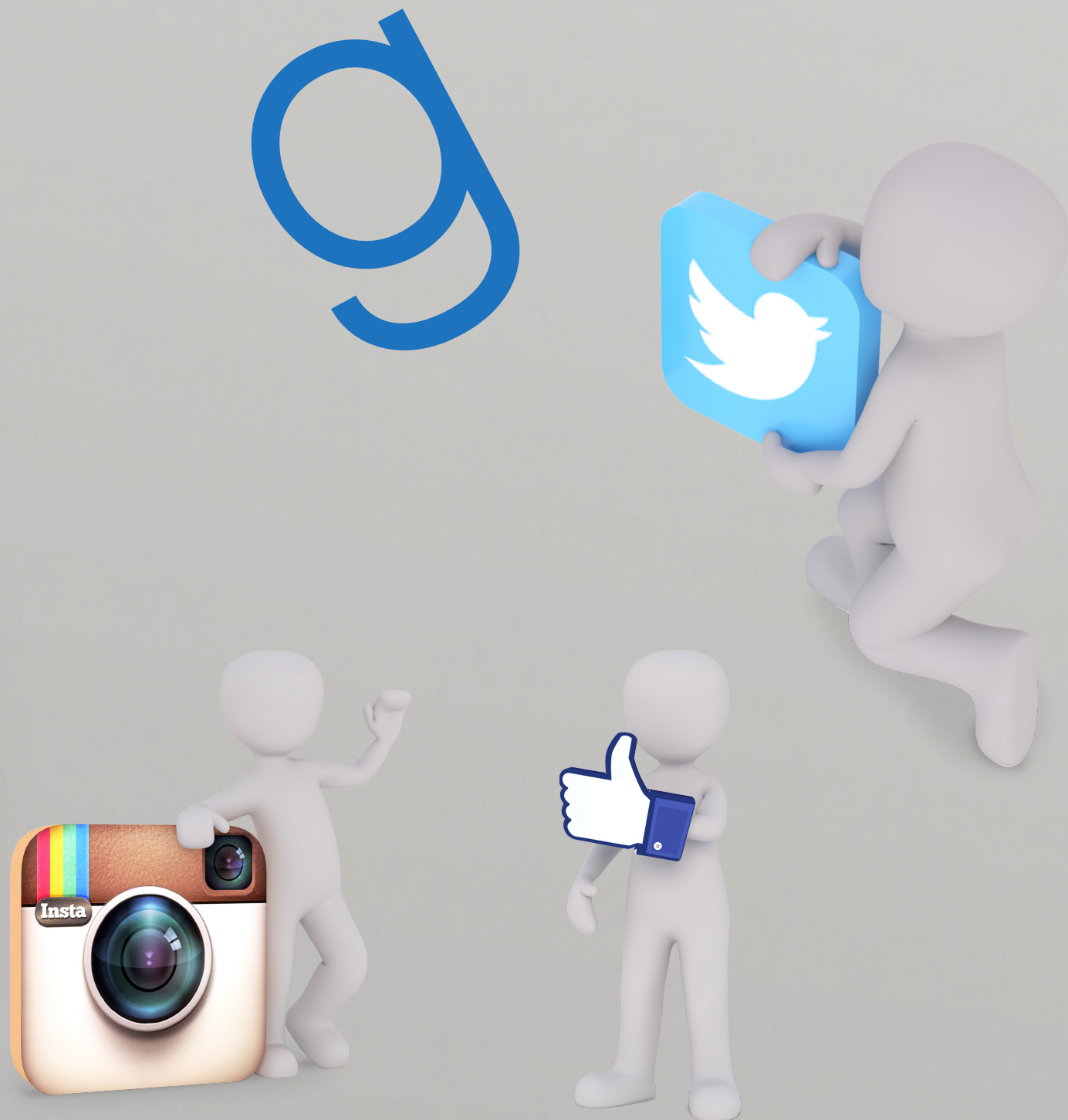


Social Media Marketing for authors

We believe in the power of social media and that's why we do our best in using all the best tools in the best possible ways! Read the pages below and call us when you are ready!



A truth – we cannot ignore readers are not ordinary consumers

And that is why our graphic designs for social media are envisioned by book critics and created by those who have interest in literature – bringing the best to the target audience on Facebook, Twitter, Instagram and other platforms.



Images need the best captions delivering the best words with graphics

Side by side with graphic production, our team also extracts the best parts, instances, messages and twists from the book we are promoting, best things from the personality and writing career (or other walks of life) of the author we are working with. Be lured by the images or get impressed by the context!



What do we offer

platforms, frequency & persuasion

We offer two kinds of social media services on three major platforms:
Facebook, Twitter & Instagram

Active Management of accounts – our team will design the graphics, content and post regularly on your official social feeds

Active Plus + Passive Perception Building – our team will do everything we do in active management and will also ensure there are likes, comments (occasionally), shares and reach

Pricing plans for social media services

yes, we have some unmissable offers

Active Account Management – 15,000/month (1,50,000 yearly)

2 FB posts, 2 Insta Posts, 3 Tweets daily

Active Plus + Perception Marketing – 25,000/month (2,50,000 yearly)

3 FB posts, 3 Insta Posts, 6 Tweets daily

FB likes, Insta likes, Twitter likes and RTs

Occasional comments, frequent shares

Occasional special posts, slideshows & short videos posts



Presenting the ultimate goodreads suite **for authors who are in the game to stay**

If you are a serious author, you must have heard about Goodreads! You may have been on the platform as well. However, did you know how important this platform is for your writing career? Are you aware of the wonders that this platform can bring? We have designed an exclusive, BookBoys PR devised, Goodreads suite for authors who want to go the extra mile – there are hundreds of new authors every month and you need to stand out!

The goodreads suite

activities we promise & price

Monthly activities:

100 Followers

3 new discussions about you and (or) your book with 3-5 replies in each

10 reviews on target book with genre shelves (can be divided into separate books)

3-5 questions asked to the author by readers

Updates by author, comments and interaction (if the author wishes) – 3-5

Price: 6,000 per month

If paid yearly – 60,000/year (savings of 20%)

Being in the social buzz

special package that puts you ahead

Price: 10,000

Duration: 15-30 days (as per author's requirements)

Activities:

- 20 FB posts (with graphics designed by us) by people or pages with a good presence
- 10 Insta posts (with graphics by us) by the general audience – completely organic looking
- 40 Tweets by users who tweet about literature, books and authors (with graphics)

Only some of these posts will tag the author so that the campaign retains its spontaneous impression.

Making the call

contact us for queries, confirmation or customisation

We are always excited to have new authors on board!

Call us: +91 9798108921, +91 9709949971

Email: contact@bookboys.in

Website: <https://bookboys.in/>